



# **ASPIRE to INSPIRE**

**School Tile Mural Projects by Chris King**

Hello School and PTA Administrators,

My name is Chris King. I've been teaching ceramic art and tile techniques for over 16 years. I specialize in the creation of beautiful tile murals for schools and other organizations. Most of the murals I've helped facilitate have been entire school tile projects, or fundraisers, in which the children and their families all take part.

## ***CREATE COMMUNITY ART WITH A PURPOSE***

These projects are a great opportunity to beautify the school grounds, fill a much needed ART void, as well as foster community involvement. You may have seen or heard of the many projects I've completed for The Nutrition Network For A Healthy California (Champions for Change, or 5-A Day healthy eating programs).

## ***RAISE MUCH NEEDED FUNDS***

My fundraising projects have net the schools I've worked with many thousands of dollars and typically that works out to *at least* a 50% profit for the school, including the installation of the mural! This profit margin is unheard of, as most school fundraisers net closer to 10%, without having anything material or timeless to show for it.

## ***SCHOOL SPIRIT***

Any special event or school program can be a great theme to incorporate into a long lasting, student created, tile mural. They can be installed indoors or outdoors in a place of your choosing. I can also professionally hand-paint images such as your school name, mascot, or other motto, which can be incorporated within the mural.

## ***A LASTING IMPRESSION***

A tile mural cannot be ruined by graffiti, like a painted mural. The graffiti paint does not soak into the glazed (glass) tile surface and can easily be scraped off with a razor blade, or removed by paint thinner. Because the ceramic glaze is actually a fired glass surface, it will not fade over the years as well.

## ***HAPPY CUSTOMERS***

I've worked on over 160 murals to date in California, from San Diego to Monterey, which includes over 18 school districts. I do not subcontract any work and have no employees. You work with me and only me. Please take a look at my website which includes many examples and more information.

Thank you & I look forward to creating a beautiful mural for your school(s).

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